PROTECT YOUR BUSINESS FROM THE BAD GUYS.

Cybercriminals are getting smarter.

In **2014** alone, over

143,000,000

new pieces of malware were created.[1]
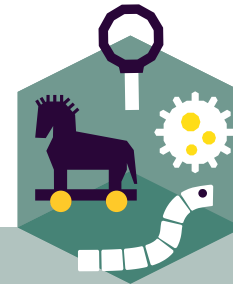
That's over **four** per second.

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And it's not just PCs & Macs that are at risk:

295,000 of these new threats were aimed at mobile devices each month.[2]

1 in 3

malware attacks leads to financial loss and for a company like yours, the average cost of a security breach is[3]

$6,400

But what is malware? It can take many forms, including:

- **Spywares**
- **Viruses**
- **Trojans**
- **Worms**

HACK

X 5 4 2

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And leads to
- **Stealing data**
- **Capturing passwords**
- **Take control of your computer**
- **Damaging equipment**
- **Financial fraud**
- **Holding files to ransom**

78% of smaller businesses don't have an IT specialist.[4] But even with limited resources, there are simple steps you can take to stay safe:

Install multi-layered security software
Kaspersky is the world leader in threat detection, with more top scores in independent testing than any other vendor.[5]

Bank securely
Online financial transactions always need to be secure. Our Safe Money feature provides a secure browser, so you can connect with trusted sites in complete confidence.

Protect your mobile device
Kaspersky Small Office Security protects supported devices so working on the move isn't a problem.

Use strong passwords
'Weak' passwords are easy to break. Kaspersky Password Manager automatically generates strong passwords and safely stores them in a database, so you only have to remember one.

Safeguard important data
Kaspersky Small Office Security allows you to store your data and your customers' data in a vault, so it can't be accessed by cybercriminals or strangers if your computer is lost or stolen.

Sources:
1. AV Test 2014
2. According to Kaspersky Lab
3 & 4. Global Corporate IT Security Risks Survey 2014
5. TOP3 2014 Independent test results study

KASPERSKY lab

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